

May 17 - 19, 2023 - Welches Oregon

**PIA OR/ID CONFERENCE
& TRADE SHOW**



**TITLE SPONSOR
CAPITAL
PREMIUM FINANCING**



2023 Exhibiting and Sponsoring Opportunities

The Professional Insurance Agents of Oregon and Idaho is pleased to host this year's conference at Mt. Hood Oregon Resort in Welches, Oregon. Chapter leadership chose this for it's convenience from both the east and west side of the state.

We've heard from many of our members that they miss the traditional 3 day convention and how the fun and personalized time they spent with us meant a lot to them. This event will provide just that by including a golf tournament, trade show, bingo and poker night, top notch professional development, education, fun for all attendees in a beautiful alpine setting.

Participating as a sponsor and/or exhibitor the 2023 Conference has advantages that show your commitment to the independent agent community. By committing your company early means the PIA will showcase your company in all our event marketing, promotional material, and event website.

Attending will give you quality time with independent retail agents for lead cultivation and relationship building which is paramount to business success.

The PIA understands the independent agent community and their specific business needs. The 2023 conference is the best opportunity for you and your company to make personal contact with this exclusive audience to achieve results! Don't let this opportunity to meet your target market pass you by.

Visit www.piawest.com for further details. Find the 2023 Conference under the events tab. Maximize your marketing dollars by registering right now as a sponsor and/or exhibitor. Contact Kim Legato at 888-246-4466 ext. 119 or by email kimlegato@piawest.com.

We look forward to having you join us.

2023 PIA Oregon/Idaho Conference

SPONSOR OPPORTUNITIES

Sold! Title \$5,000

Title Sponsor Includes FREE Exhibit booth that includes 1 complimentary conference registration, 2 additional complimentary conference registrations, 3 golf complimentary registrations, company name/logo integrated into conference logo on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Gold \$3,500

Sold! Trade Show

- Poker Tournament
- Bingo Tournament

Gold Sponsors Includes FREE Exhibit booth that includes 1 complimentary conference registration, 2 additional complimentary conference registrations, 2 complimentary golf registrations, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events. Sponsor for Poker or Bingo would lead the event with assistance from PIA Staff.

Silver \$3,000

- Hospitality Suite (Wednesday & Thursday)

Sold! Awards Lunch Thursday

Silver Sponsors Includes FREE Exhibit booth that includes 1 complimentary conference registration, 1 additional complimentary conference registration, 1 complimentary golf registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Ruby \$2,500

Sold! General Session Thursday

- Registration Bags**

Sold! Lanyards**

Ruby Sponsors Includes 1 complimentary conference registration, 1 complimentary golf registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

** Customized with your company logo. \$500 discount on sponsorship if your company already has these items to supply)

Sapphire \$2,000

Sold! Door Prizes

- Trade Show Grand Prize
- Sold!** Trade Show Cocktail Station
- Continental Breakfast Friday

Sapphire Sponsors Includes 1 complimentary conference registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Does Not Include Golf Registration. Separate Registration will be required to golf.

Pearl \$1,500

Sold! CE Session A - Thursday & Friday

Sold! CE Session B - Thursday & Friday

Pearl Sponsors Includes 1 complimentary conference registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Does Not Include Golf Registration. Separate Registration will be required to golf.

Opal Sponsor **Price varies

- Sold!** Agent Stamp Card \$1000
- Sold!** Trade Show Drink Tickets \$1000
- Sold!** Bingo/Poker Drink Tickets \$1000
- Sold!** CE Break (Thursday both AM sessions) \$1000
- CE Break (Friday both PM sessions) \$1000
- Sold!** PIA Board Meeting \$750
- Conference Registration Desk \$750

Opal Sponsors Includes 1 complimentary conference registration, event website sponsor page and event signage where applicable.

Does Not Include Golf Registration. Separate Registration will be required to golf.

May 17 - 19, 2023 - Welches Oregon

PIA OR/ID CONFERENCE & TRADE SHOW



TITLE SPONSOR
CAPITAL
PREMIUM FINANCING™



Wednesday, May 17, 2023 Shot Gun Start begins at 12:30 pm



Be Part of a fun filled day on the links at the beautiful Mt. Hood Resort Wednesday, May 17th, 2023.

Open for play year-round, The Mt. Hood Oregon Resort's 27-hole golf course is nestled at the mountain in the Salmon River Valley of the lush Mt. Hood National Forest. As a Certified Audubon Cooperative Sanctuary, The Courses is dedicated to fostering and preserving its vibrant ecosystem.

Golfers will witness the results of our award-winning effort in restoring bird and fish habitats along the Wee Burn stream, a tributary to the wild and scenic Salmon River. Here, the Mt. Hood area's abundant vegetation and wildlife, pristine and revitalizing streams, and unmatched blue skies converge to offer a backdrop for what will surely be a memorable golf round (or two or three).

Cash prizes and contests will also be part of the fun. Those that may need a mulligan or two will have the opportunity to purchase before play. Mulligans help support the Oregon PAC fund and are tax deductible. Cash or check only please.

- Golf Tournament Sponsor \$3,000 *same benefits as Silver Sponsor**
- Beverage Cart \$750**
- Sold! Golf Cart Signage \$750**
- Golf Hole Sponsor \$300**
- Golf Contest Sponsor \$400 (4 available)**
- Additional table for hole sponsor \$25**

Golf hole sponsors may order a table to hand out promotional items at their hole during the tournament. Outside food and beverage is prohibited.

Hole Sponsors will receive a sign at their assigned hole. Your promotional times are welcome as prizes and handouts at your hole. Food and Beverage must be ordered from the resort only. No outside food and beverage allowed. Contest holes are the responsibility of the sponsor should attendance be needed.